

Christmas In California
“Teen Giveaway”
Sponsorship Packet

Overview

Goal

The **primary goal** of the sponsorship packet is to facilitate a holiday event that benefits the community serviced by The Bakery co-working space. By engaging members in sponsorship and volunteer opportunities, the packet aims to foster a spirit of giving and create a positive impact during the holiday season.

Impact of the Holiday Event on the Community

The holiday event organized through the sponsorship packet plays a vital role in spreading joy and hope within the community. It provides an opportunity for individuals to come together, support each other, and make a meaningful difference in the lives of teens and children in need.

Request for Sponsors

Sponsors of the holiday event will receive recognition for their contributions, showcasing their commitment to supporting the community. Their names or logos may be displayed at the event, on promotional materials, or across various platforms to acknowledge their generosity.

Event Overview

The Bakery is seeking to host a holiday market event on Saturday, December 14, 2024 called Christmas In California. This event's goal is to engage at least 100 teens in the California Neighborhood by providing free holiday experiences, winter essentials, and a warm, safe place to fellowship with other residents.

Sponsorship Package

■ Silver Sponsorship Package

- Company logo displayed on the event website and promotional materials.
- Mention of company name in press releases and newsletters.
- Social media shout-outs before, during, and after the event.

\$100

■ Gold Sponsorship Package

- Prominent display of company logo on the event website, promotional materials, and event signage.
- Featured in dedicated email blasts to attendees.
- Multiple social media mentions across all event platforms.

\$250

■ Platinum Sponsorship Package

- Exclusive title sponsor recognition, including company name in the event title.
- Premium logo placement on the event website, promotional materials, event signage, and stage backdrops.
- Featured in all press releases, newsletters, and marketing campaigns.
- Extensive social media campaign highlighting the partnership.

\$500

Targeted Sponsorship Opportunities

■ Adopt a Teen

- Help spread holiday cheer to the teens in our neighborhood by sponsoring a gift card to the store of their choosing

\$25/teen

■ Adopt a family

- Help us provide cold-weather essentials to the families in our neighborhood (to include items such as blankets, scarves, gloves, etc)

\$100/family

■ Specific Resources

- Have a specific item or resource you'd like to donate? Let us know! We are happy to see how your special gifts can help fulfill the mission!